



DIEGO

M

M I L A N O

THE BRAND

In 2003 **DIEGO M** was born from the human and professional partnership of the couple formed by Diego Mazzi and his wife Manuela Bortolameolli, the M of the brand.

DIEGO dedicates the letter M of the brand to his wife Manuela to whom he has been linked since 1983. Today, 20 years after the birth of DIEGO M, the stainless couple makes happy those who want to wear high-end and always **super glam garments**.

Diego has some fashion in his DNA, with his aesthetic sensibility he reinvents the concept of outerwear by creating unique models, rich in details, luxurious and recognizable.

Manuela is skilled in trade and communications, she's great shoulder of the husband's creativity and she's a globetrotter. Thanks to her job, many buyers and customers from all over the world appreciate the craftsmanship and Made in Italy of the brand.

DIEGO M creates outerwear with a contemporary taste, with an important search for natural and sustainable materials, attention to wearability: such characteristics are really appreciated by a people sensitive to changes in fashion.

Strong in the Woman who not only follows the dictates of the fashion system, but who always wants to be attractive and feminine. **Attractive and gutsy in Man**, we find DIEGO M outerwear in the most prestigious shops of the international fashion scene.



Manuela Bortolameolli and Diego Mazzi

TOP MAGAZINES & ADV



VOGUE, VANITY FAIR, GRAZIA, MARIE CLAIRE, ELLE, GLAMOUR, CORRIERE DELLA SERA, REPUBBLICA and many more
DIGITAL CAMPAIGNS on different media in many European countries.

MAXI BILLBOARDS in Milano Malpensa, Linate, Mosca and Warsaw airports













Cappotto con bottoni e profilo a contrasto, Diego M. Pantaloni di sera, Mantero 1902. Pigiama azzurro: con bottoni, polsini e gonna in tulle. Piumino in Duvetone, Roger Vivier.



Il premio Oscar ha scritto un libro (non solo) per bambini. Per lui la famiglia e l'educazione contano più di tutto. Ai ragazzi dice: «Cerchiamo di fare compiacere anche quello che non ci va»



Clasca trapezoidale con imbottitura di anso superlana e maniche riciclabili (gli spazi in tessuto trapezoidale). Colle novità, tutto Diego M. camicia con polsini e pantaloni di cotone ecologico, tutto Valentino. Nella pagina accanto: Manilla di cotone ecologico con imbottitura di piuma, cappotto e abito, Fiesse (pigiama), bomber (pigiama) di nylon facile con imbottitura di piuma, Fiesse (lampada) (tutto novità), abito in tulle di nylon (tutto novità), gonna (tutto novità) e stivali di pelle (tutto novità), tutto Sacai



LOVE

di Carlotta Marioni



Linea pura

IL CAPOTTO CHE APRE LA STAGIONE IN MANIERA SPECIFICHE PER UN TAGLIO ESSENZIALE E DRETTO, È INSPIRATO IN UNA LANA DALLA MANO FREZZERA ED È SPORONATO A COLLE IN MANIERA DOTTI CAPPUCCIO NASCOVOLI LE TASCHE ORLATE E LA LUNGA CHIUSURA ZIP LO RENDONO MOLTO COMFORTABILE. (DINO)











CELEBRITIES



THE HISTORY

- **2003** - DIEGO M brand establishment. After 30 years of experience within the family business, at the death of his father, Diego Mazzi founded the DIEGO M brand with his wife Manuela Bortolameolli in Lazise Garda lake (Verona).
- **2006** - first executive showroom in Via Montenapoleone 19, in the heart of Milan fashion district.
- **2012** - Matteo and Andrea, the eldest sons of Diego and Manuela, joined the family company, Matteo in Social/marketing Dept and Andrea in Administration Dept. Marta, the youngest, followed her actress career.
- **2015** - opening DIEGO M flagship store in Milan in Corso Venezia 8, in the Milan fashion district.
- **2017** - opening of the proprietary executive showroom in Moscow city.
- **2019** - moving to the new headquarter in Castelnuovo del Garda (Verona).
- **2020** - widening of the Milan showroom in Corso Matteotti, 1 in the fashion district.



The family

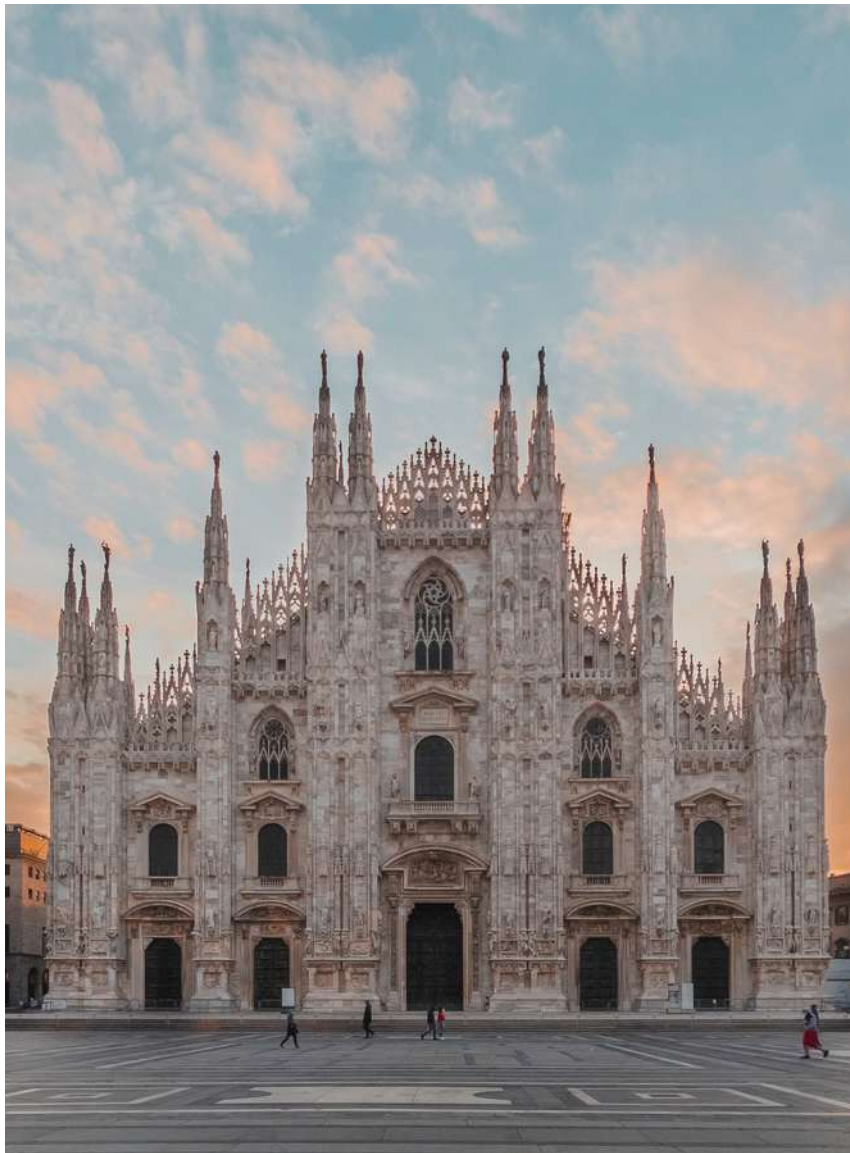
SHOWROOM MILANO

Corso Giacomo Matteotti, 1
+39 02 76 00 56 03
showroom.milano@diegom.it



FLAGSHIP STORE

Corso Venezia, 8 - Milano
+39 02 36 69 44 60
boutique.milano@diegom.it





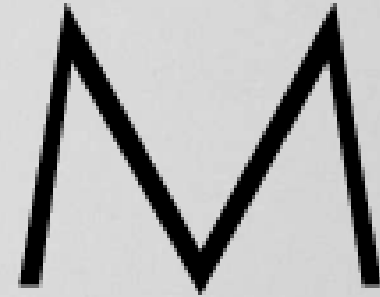
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